



Olivia Wilmsen

CONTACT

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SKILLS

- Learning & Talent Development management
- New Hire Training & Recruiting
- Virtual meeting & training design & production
- Instructional design
- Employee engagement
- Diversity, equity & inclusion education
- Creative & technical copywriting
- Project management
- Social media management
- Conversational Spanish
- Public speaking
- Proficient in Microsoft Office & Keynote software
- Acting & voiceover
- Videography
- Website content management

EDUCATION

University of Missouri
Class of 2011

Bachelor of Journalism
Emphasis: Radio/TV

Minor: Spanish

Honors: Cum Laude

SUMMARY

As a visual storyteller and leader, I believe my ability to connect with people on a meaningful level is the key to my success. My goal is to build best-in-class training as a Corporate Training Manager — both as an Instructional Designer and Facilitator. Check out [My Story](#).

WHERE I'VE BEEN

Education & Training Manager: [The Marketing Arm](#) ("TMA")
(Dallas, TX) Jan. 2019–Aug. 2022

- Lead Learning, Education & Development program for more than 750 employees — partnered with leadership and executives to design and cultivate more than 30 training and education experiences
- Managed 6 talent management teammates to strategize, plan, facilitate and execute training programs
- Quickly transitioned in-person live trainings to produce impactful virtual experiences
- Implemented 4 compelling DE&I trainings
- Overhauled new hire orientation, significantly increasing positive survey feedback
- Expanded employees' access to a variety of learning tools
- Connected colleagues with helpful resources, fostered meaningful relationships and actively participated in company culture initiatives

Copywriter/Project Manager + Recruiter/New Hire Trainer: [PartnerComm](#)
(Dallas, TX) 2014–2018

- Created engaging customized corporate employee communication campaigns and simplified complicated topics
- Recruited a more diverse pool of candidates for various roles
- Coordinated and co-lead improved and impactful new hire orientation
- Increased company's social media impressions
- Improved employee engagement — planned events and created an internal newsletter

Reporter/Weekend Anchor: [KRDO Newschannel 13](#)
(Colorado Springs, CO) 2013–2014

Made an impact in the Southern Colorado community by reporting on general news stories live in the field and from the anchor desk.

Morning Anchor/Reporter: [KMEG 14/KPTH 44](#)
(Sioux City, IA) 2011–2013

Became a trustworthy news source for the Siouxland tri-state area anchoring in the morning and reporting on weekday evening newscasts.

ACCOMPLISHMENTS

Host: TMI with TMA (monthly all-agency meeting) | February 2022

Certified in Digital Body Language Course: [Erica Dhawan](#) | December 2021

CQ Cultural Intelligence Workshop Completion: [Cultural Intelligence Center](#) | February 2021

Anti-Racism Workshop Completion: [Blue Level Training](#) | March 2021

Certified Facilitator in Conversational Capacity: [The Ken Blanchard Companies](#) | December 2020

Certified Facilitator in Unconscious Bias: [Franklin Covey](#) | May 2019

Guest Speaker – Mother’s Day Arrange for a Cause | Résumé Development and Personal vs. Professional Brand: [Dallas Junior Chamber of Commerce \(DJCC\)](#) | Spring 2018 and Spring 2017

Member of the Month: DJCC | June 2017

International Association of Business Communicators Gold Quill Award: [PartnerComm](#) | May 2015

Iowa Broadcast News Association Award: [KMEG 14/KPTH 44](#) | May 2012

EXTRACURRICULARS

Co-lead: Omnicom L&D Community | 2021–Aug. 2022

Co-host, plan meetings and communication for Omnicom’s (TMA’s parent company) network of L&D professionals.

Member: BvB Dallas – Tackling Alzheimer’s™ | 2022–Present

Participate in fundraising and educational events to help eradicate this grave disease, culminating in our flagship event — a powder-puff football game. I play defense for the Pink Team (aka Team Blitz)S!

Member: ATD (Association for Talent Development) Dallas Chapter | 2019–Present

Attend chapter meetings and events and network across the Talent Development industry.

Co-chair & Emcee: 2021 Southwest Learning Summit (ATD Dallas) | 2021

Plan and emcee 200+ attendance learning conference with a team of volunteers.

Member: TMA Cares, Discover_TMA, TMA Wellness & Women’s Initiatives | 2019–Aug. 2022

Support and co-lead programming to uplift and honor our colleagues and give back to our community.

Member: #iSpeakSpanish Meetup | 2015–Present

Practice speaking Spanish among other native speakers in a social setting. I’ve even learned to dance the Bachata!

Backup Vocalist: Lonesome Wonderers | 2017–2020

Check out “Keep Your Love Alive” wherever you stream music!

Member & VP, Communications: DJCC | 2016–2020

Promote via social media, media outlets, etc. and help plan and run professional development workshops.